

Organizational Loyalty and Organizational Commitment: An Analysis in Terms of Political Party Organizations

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Individuals are indispensable in maintaining the organizational activities play an important role in ensuring the event as a resource. Therefore, the roles played by the degree of individual groups, which strengthens the sense of belonging. Sense of belonging to an organization of individuals with the relevant literature, many studies has been done to determine the status and influence. These studies were made on the topics of organizational commitment “determine the level of commitment” (Boylu vd., 2007: 55-74; Özkara vd. 2006:77-96), “determine the factors affecting the organizational commitment” (Yalçın ve İplik, 2005:395-409), “loyalty and satisfaction, motivation, empowerment, leadership, etc., to determine the relationship between concepts” (Özdevecioğlu, 2003: 113-130; Karahan, 2008: 145-162; Çekmecelioğlu, 2006: 153-168) by the organization a sense of belonging.

However, studies on the concepts of organizational commitment and loyalty have been found. Organizational loyalty is an organization of individuals prior to analysis on the concept of a conceptual sense of commitment needs to be understood. Therefore, organizational loyalty, to occur as a result of belonging to an advanced level, made explanations on the concept of commitment will be in place. In this context;

“Contained within the individual to accept the organization's goals and values, to strive in this direction and organization, organizational commitment, defined as from the desire to hear are against an individual's psychological attachment to organization. In addition, an individual's organizational commitment to work as a volunteer organization, stated that the factors causing. (Boezeman ve Ellemers, 2007: 772). Luchak ve Gellatly (2007:768) organizational commitment, "the individual as a process that connects to a formation or action" and Kanter (1968: 500) in the organizational commitment, individual efforts to accomplish organizational goals as a process that is defined.

The general sense of loyalty, sincere and solid friendship, sincere dedication, his strength and feelings of betrayal or not, the truth is the meaning of compliance (Koç, 2002: 49). on the other hand, loyalty is a person's willingness and full commitment to a

trial in practice.in the case referred to here, it is the object of being dedicated to an institution or organization, to an ideal event or ideal purpose . (Koç, 2002: 50).

Organizational loyalty, organizational commitment, just like that feeling of belonging to an organization against the psychological and behavioral. This is a high level of emotion and feelings of the individual against the organization, whereas continuous presence in the organization with the desire arises.

This study aimed to determine the level of organizational loyalty to Turkey's third largest political party (AKP, CHP, MHP), feeling of belonging to the organization aims to determine the level of loyalty of the individual. Organizational loyalty created in accordance with this scale in city information was collected from 674 people. Accordingly, the highest level of organizational loyalty to the party MHP, the second CHP and third place in the AKP has emerged.